Dentaurum is a family-owned German company that was founded in 1886 and recently celebrated 125 years of providing high-quality, German-engineered products to the dental community.

There have been many difficult times and struggles to face during 125 years, but the strong bond of family has helped Dentaurum through and helped them grow stronger over the years with a reputation for quality, service and innovation.

Dentaurum has a new product line named “M-Series,” and this product line also relies on a very strong bond, however, this bond is between bracket and tooth as they guarantee the M-Series product line provides the best bond retention available on the market.

M-Series is made up of Dentaurum’s premium Discovery brackets and OrthoCast buccal tubes, and incorporates their patented laser-structured base for a bond retention that is two times greater than what is provided by a typical mesh-pad base (“Comparison of Bond Strength...” Olivier Sorel et al. AJO-DO / Sept. 2002).

Dentaurum is now announcing the expansion of this popular line of products to include an eagerly anticipated convertible 1st molar tube (M1c), which will be released at the 2012 AAO in Hawaii.

Dentaurum USA General Manager Craig Beach said: “Many orthodontists would love to move their office completely away from using bands on the molars because of the large, expensive inventory it requires and also the extra appointments/chair time required for band spacing and closing appointments. “Furthermore, many patients find bands to be very uncomfortable and, in some patients, the teeth are not erupted fully enough to allow for bands to be used. However, the obvious downside to switching an office over to D.B. Tubes is the lost chair time and efficiency from all the de-bonds and emergency appointments.

“Our M-Series line of products answers those concerns by utilizing a laser-structured base that provides incredible bond retention in a low-profile, mini design that is also very comfortable for your patients. The M-Series product line is easily our fastest growing line of products and this rapid growth has been driven mainly through the peer-referrals of our users.

“Our doctors love these tubes and rave about the significant reduction in emergency appointments their office has seen since switching over to M-Series. I would invite any skeptics to put us to the test with our trial offer. I guarantee that you will see a marked improvement in your bond retention, or we will give you 150 percent of your money back!”

Dentaurum will be exhibiting at the AAO in Hawaii at booth No. 1037, and, for more information, you can visit www.dentaurum.com or call (800) 323-3946.

**PHOTOMED OFFERS ITS CANON G12 AND REBEL T3i FOR CLINICAL USE**

**Canon G12 from PhotoMed**

The Canon G12 digital dental camera from PhotoMed is designed to enable you to take all of the standard clinical views with “frame-and-focus” simplicity. The built-in color monitor lets you precisely frame your subject, focus and shoot. It’s that easy.

Proper exposure and balanced, even lighting are assured. With the camera’s built-in flash, the amount of light necessary for a proper exposure is guaranteed, and PhotoMed’s custom close-up lighting attachment redirects the light from the camera’s flash to create a balanced, even lighting across the field.

Find all details at (800) 998-7765, www.photomed.net or stop by the booth at AAO.

**Canon Rebel T3 from PhotoMed**

The Canon Rebel T3i is the first Rebel model to include the ability to work with wireless flashes. This feature was previously reserved for higher end, professional cameras and enables the T3i to work with modern wireless macro flashes. Doing away with the flash power pack and cord results in a lighter, more balanced camera.

The Rebel T3i is an 18 megapixel digital camera with articulating LCD screen and 1080p HD video mode. Photomed offers two wireless flash options for the T3i as well as two traditional macro flashes and four macro lens options.

Find all details at (800) 998-7765, www.photomed.net or stop by the booth at AAO.